macro oceans

We transform 100% traceable kelp into potent marine bioactives and innovative materials - brilliantly designed for beauty and beyond.

Zero Waste · **Pristine Clean** · **Total Traceability** · **Climate Resilient** · **Made in America**

COLD PROCESS & HOT POUR READY

What It Is

All-natural skin hydration & protection

FUCOIDAN AND LAMINARIN
Complex polysaccharides naturally present in kelp protect skin from environmental stressors like dehydration and UV radiation

MULTIFUNCTIONAL BIOACTIVE
Power up your formulation lineup with serums, moisturizers, toners, masks & more

What It Does

Clinically proven to hydrate, soothe & brighten

MAXIMIZES HYDRATION
Forms a breathable moisture-binding layer to help protect and replenish skin

IMPROVES APPEARANCE
Leaves skin looking and feeling softer, smoother & more luminous

DELIVERS ANTIOXIDANT BENEFITS
Helps defend against free radicals and other external stressors

Big Kelp Hydration™

INCI: Laminaria Saccharina Extract, Glycerin, Sodium Benzoate
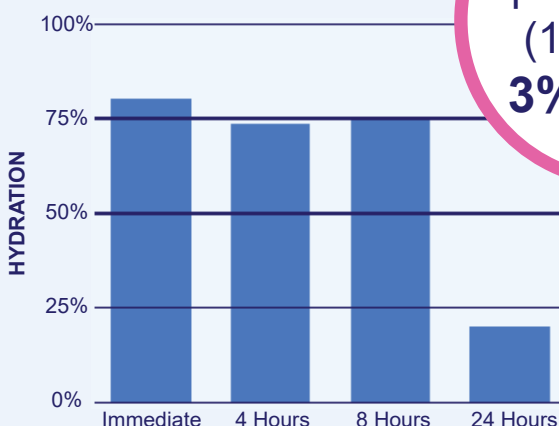
SOLUBILITY: Water
USAGE: 2-4%
APPEARANCE: Liquid
COLOR: Pale to amber brown

Alaska Sugar kelp
Saccharina latissima

Surface the Evidence

Bar chart — HYDRATION (%):
- Immediate: ~80%
- 4 Hours: ~73%
- 8 Hours: ~75%
- 24 Hours: ~20%

33 participants (18-45yrs) 3% usage

80% improvement in skin hydration

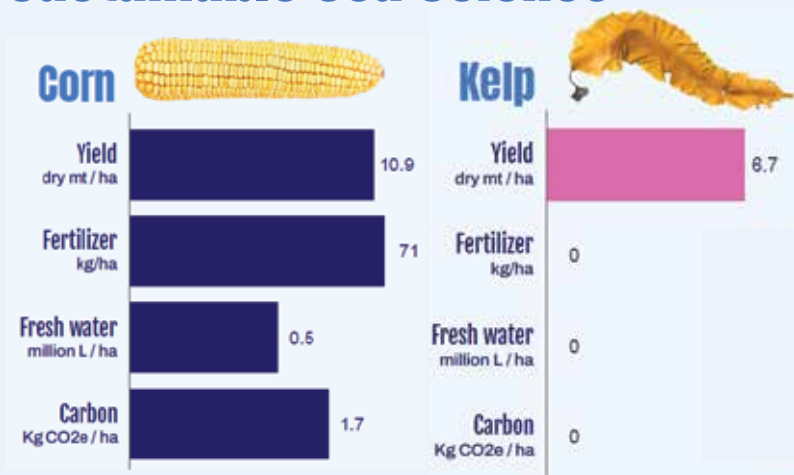**26%** immediate boost in skin barrier function

up to 24hrs of significant & lasting benefits

ECOCERT COSMOS NATURAL · THE CREDO CLEAN STANDARD · CLEAN AT SEPHORA · conscious beauty at ulta beauty™

macro oceans

At the heart of Big Kelp Hydration™ is a story of renewal, resilience, and reverence for nature.

Sustainable Sea Science

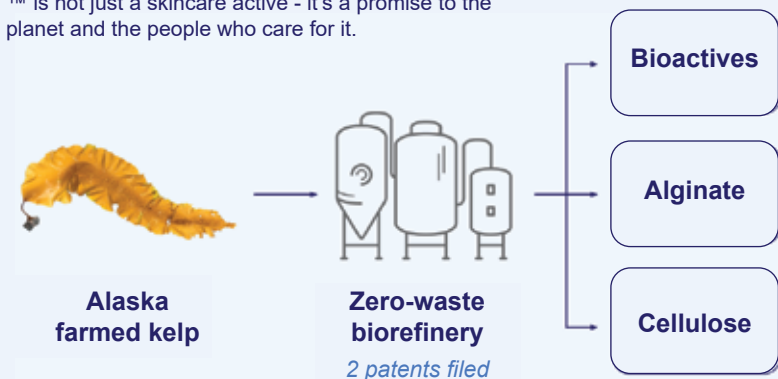| Corn		Kelp	
Yield dry mt / ha	10.9	Yield dry mt / ha	6.7
Fertilizer kg/ha	71	Fertilizer kg/ha	0
Fresh water million L / ha	0.5	Fresh water million L / ha	0
Carbon Kg CO2e / ha	1.7	Carbon Kg CO2e / ha	0

Supports Fishing Community

Alaska Ocean Farms is a premier regenerative seaweed farm based in Kodiak, AK since 2017.

From Tide to Touch

Made with precision in California, Big Kelp Hydration ™ is not just a skincare active - it's a promise to the planet and the people who care for it.

Alaska farmed kelp → Zero-waste biorefinery *2 patents filed* → **Bioactives** / **Alginate** / **Cellulose**

BEYOND BIOACTIVES

Turning the Tide on Carbon

Our expertise runs deep. Together, we can build a low-carbon future

KELP POTS

From Sea to Soil

Macro Oceans proudly partners with OceanMade to make plantable seed-starters made from seaweed & recycled organic fibers

Super Sea Food

A nutritional powerhouse packed with essential vitamins, minerals and fiber.
Sustainable and scrumptious!

Soon-To-Sail

Alginate   **Cellulose**

New Launches are underway!
Funtional Ingredients, Food Texture & Packaging