



# macro oceans

We transform 100% traceable kelp into potent marine bioactives and innovative materials - brilliantly designed for beauty and beyond.



Zero Waste



Pristine Clean



Total Traceability



Climate Resilient



Made in America

## What It Is

All-natural skin hydration & protection

### FUCOIDAN AND LAMINARIN

Complex polysaccharides naturally present in kelp protect skin from environmental stressors like dehydration and UV radiation

### MULTIFUNCTIONAL BIOACTIVE

Power up your formulation lineup with serums, moisturizers, toners, masks & more

## What It Does

Clinically proven to hydrate, soothe & brighten

### MAXIMIZES HYDRATION

Forms a breathable moisture-binding layer to help protect and replenish skin

### IMPROVES APPEARANCE

Leaves skin looking and feeling softer, smoother & more luminous

### DELIVERS ANTIOXIDANT BENEFITS

Helps defend against free radicals and other external stressors

# Big Kelp Hydration™

**INCI:** Laminaria Saccharina Extract, Glycerin, Sodium Benzoate

**SOLUBILITY:** Water

**USAGE:** 2-4%

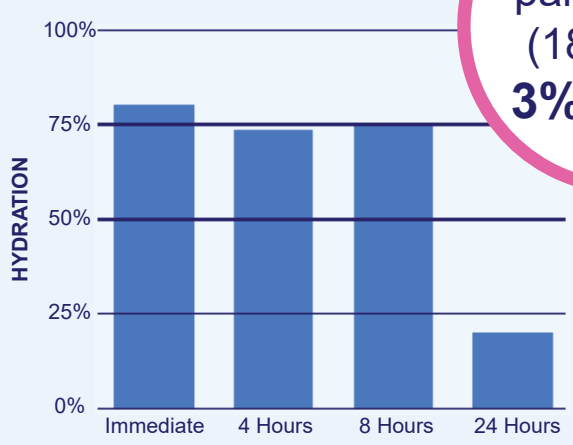
**APPEARANCE:** Liquid

**COLOR:** Pale to amber brown



Alaska Sugar kelp  
*Saccharina latissima*

## Surface the Evidence



**33** participants (18-45yrs)  
**3% usage**

**80%**

improvement in skin hydration

**26%**

immediate boost in skin barrier function

up to **24hrs**

of significant & lasting benefits

